



# WINSTON-SALEM STATE UNIVERSITY

## Student Achievement Measures (SACSCOC 8.1)

### 8-Year Graduation Rate Goal (SACSCOC Institutional Graduation Rate Metric)

The IPEDS 8-Year Graduation Rate refers to the number of students completing their program within a time period equal to two times (200%) the normal period of time.

Winston-Salem State University aims to meet or exceed the 8-Year Graduation Rate of its UNC Board of Governors institutional peers.

Metric	2023 (Fall 2015 cohort)	2022 (Fall 2014 cohort)	2021 (Fall 2013 cohort)	2020 (Fall 2012 cohort)	2019 (Fall 2011 cohort)
8-Year Graduation Rate	47%	51%	52%	49%	51%
Target (Average of peer institutions)	41%	43%	43%	42%	42%
Threshold (75% of target)	31%	32%	33%	31%	32%
Source	IPEDS Data Center. Qualifying Variable: 8-year graduation rate – bachelor's degree within 200% of normal time				

WSSU disaggregates this metric by Gender, Pell, and Rural Status. The institutional goal is to reduce the achievement gap to less than or equal to 5%.

8-Year Graduation Rate: Gender	2024 (Fall 2016 cohort)	2023 (Fall 2015 cohort)	2022 (Fall 2014 cohort)	2021 (Fall 2013 cohort)	2020 (Fall 2012 cohort)
Male	47.10%	37.50%	40.90%	44.30%	46.30%
Female	52.80%	50.60%	54.90%	54.80%	49.90%
Achievement Gap	5.70%	13.10%	14.00%	10.50%	3.60%
Target	5.00%	5.00%	5.00%	5.00%	5.00%
Threshold (national achievement gap)	9.00%	9.00%	9.00%	9.00%	9.00%
Source	University of North Carolina Data Mart				

8-Year Graduation Rate: Pell Status	2024 (Fall 2016 cohort)	2023 (Fall 2015 cohort)	2022 (Fall 2014 cohort)	2021 (Fall 2013 cohort)	2020 (Fall 2012 cohort)
Pell	49.90%	45.00%	50.40%	51.30%	47.40%
Non-Pell	55.30%	52.60%	52.70%	52.60%	53%
Achievement Gap	5.40%	7.60%	2.30%	1.30%	5.60%
Target	5.00%	5.00%	5.00%	5.00%	5.00%
Threshold (national achievement gap)	9.00%	9.00%	9.00%	9.00%	9.00%
Source	University of North Carolina Data Mart				

8-Year Graduation Rate: Rural Status	2024 (Fall 2016 cohort)	2023 (Fall 2015 cohort)	2022 (Fall 2014 cohort)	2021 (Fall 2013 cohort)	2020 (Fall 2012 cohort)
Rural	49.70%	48.20%	49.30%	55.80%	45.30%
Non-Rural	51.90%	45.90%	51.80%	49.20%	51.30%
Achievement Gap	2.20%	-2.30%	2.50%	-6.60%	6.00%
Target	5.00%	5.00%	5.00%	5.00%	5.00%
Threshold (national achievement gap)	9.00%	9.00%	9.00%	9.00%	9.00%
Source	University of North Carolina Data Mart				

#### 4-Year Graduation Rate and Average Earned Credits Per Year Goals

WSSU is a constituent institution of the University of North Carolina (UNC) System which uses a performance-based funding model to allocate resources to each institution. In this model, institutional funding is determined by both enrollment trends and outcomes on key performance indicators including the four-year graduation rate and the average number of credits earned each academic year by undergraduate students. These two metrics strongly influence the other performance measures in the model: undergraduate degree efficiency, average cumulative debt for first time and transfer students (respectively), education and related spending per degree, and four-year graduation rate for Pell Grant recipients (institution specific).

4-year Graduation Rate**			
Year*	4-Year Grad Rate	Target	Baseline
2020	37.55%	38.55%	37.20%
2021	36.44%	38.55%	37.20%
2022	32.51%	38.55%	37.20%
2023	32.19%	39.23%	37.20%
2024	29.28%	32.76%	32.19%
* Fall 2016, 2017, 2018, 2019, and 2020 cohort			
** These numbers reflect SSN updates in subsequent years			
Source:	UNC Data Mart		

Average Earned Credits Per Year			
Year	Average Credits	Target	Baseline
2019 - 2020	26.55	25.06	24.95
2020 - 2021	24.98	25.06	24.95
2021 - 2022	24.29	25.06	24.95
2022 - 2023	24.95	25.06	24.95
2023 - 2024	26.41	25.06	24.95
Source	UNC Data Mart		

#### *1<sup>st</sup>-2<sup>nd</sup> Year Retention Rate Goal*

Student retention demonstrates an institution's ability to foster student belongingness both academically and socially and is a strong early indicator that students will eventually attain a credential. This metric is in alignment with WSSU's mission to "... cultivates the genius of interconnected learners through academic excellence, transformative scholarship, and impactful engagement."

WSSU seeks to achieve a 1st-2nd year retention rate that is at or above the average of all institutional peers. The threshold of acceptability is 75% of the overall average.

Metric	2023 (2022 cohort)	2022 (2021 cohort)	2021 (2020 cohort)	2020 (2019 cohort)	2019 (2018 cohort)
1st-2nd Year Retention Rate	75%	77%	76%	77%	78%
Target (Average of peer institution 1 <sup>st</sup> – 2 <sup>nd</sup> year retention rates)	68%	69%	67%	70%	69%
Threshold (75% of target)	51%	52%	51%	53%	52%
Source	IPEDS Data Center. Qualifying Variables: Retention Rates – Full-time retention rate				

### Licensure Pass Rate Goals

WSSU's Nursing, Occupational Therapy, and Physical Therapy programs are accredited by federally recognized agencies as listed on the Database of Accredited Postsecondary Institutions and Programs (DADIP). Students are required to pass a licensure exam to secure employment in their respective fields. Each agency tracks and publishes the percent of test takers who pass the national licensure exam. WSSU's target is to meet or exceed the national average every year and sets the threshold of acceptability at 75% of the national average.

Bachelor of Science in Nursing - NCLEX					
Year	2024	2023	2022	2021	2020
Number of Test Takers	56	71	91	109	105
Number Passing	52	71	78	91	94
Percent Passing	93%	100%	86%	84%	90%
Target (National Average)	91%	89%	80%	82%	87%
Threshold (75% of target)	68%	67%	60%	62%	65%
Source	National Council Licensure Examination (NCLEX)				

Occupational Therapy - NBCOT					
Year	2024	2023	2022	2021	2020
Number of Test Takers	27	29	25	29	25
Number Passing	25	27	23	28	25
Percent Passing	93%	93%	92%	97%	100%
Target (National Average)	93%	95%	96%	98%	87%
Threshold (75% of target)	70%	71%	72%	74%	65%
Source	National Board for Certification in Occupational Therapy				

Physical Therapy - NPTE					
Year	2024	2023	2022	2021	2020
Number of Test Takers	25	27	27	24	27
Number Passing	22	27	27	23	27
Percent Passing	88%	100%	100%	96%	100%
Target (National Average)	86%	84%	85%	89%	91%
Threshold (75% of target)	65%	63%	64%	67%	68%
Source	National Physical Therapy Examination				

### Nursing and Critical Workforce Degrees Goals

According to NC Nursecast: *A Supply and Demand Model for Nurses in North Carolina*, the state of North Carolina is facing a shortfall of nearly 12,500 registered nurses by 2033. WSSU's mission states that "Winston-Salem State University aims to enhance the lives and livelihoods of its students, the people of North Carolina, and persons around the world." The institution seeks to serve the state by producing nursing graduates.

The institutional target for the number of nursing degrees awarded is established by calculating the three-year average of nursing graduates. The threshold is 75% of the three-year average.

Metric	2023 - 2024	2022 - 2023	2021 - 2022	2020 - 2021	2019 - 2020
Bachelor of Science in Nursing degrees awarded	139	158	213	262	268
Target (3-year average)	170	211	248	291	306
Threshold (75% of target)	128	158	186	218	229
Source	UNC Data Mart				

The University of North Carolina System 2022 Strategic Plan communicates the system-wide goal to "increase the System's contribution to the state's critical workforces." WSSU has set a goal to graduate students from critical workforce programs in alignment with the university's mission to serve the state of North Carolina and the UNC System Office's strategic plan.

The institutional target is set based on a 3-year average of degrees awarded. The threshold is 75% of the target.

Degree	2023 - 2024	2022 - 2023	2021 - 2022	2020 - 2021	2019 - 2020
Biology (26.0101)	59	43	68	79	59
Birth to Kindergarten Education (13.1209)	11	15	17	20	25
Chemistry (40.0501)	6	5	8	12	4
Computer Science (11.0701)	11	6	17	12	15
Elementary Education, K-6 (13.1202)	7	14	4	6	10
Exercise Science (26.0908)	43	N/A	N/A	N/A	N/A
Health Care Management (51.0701)	83	82	81	72	90
Information Technology (11.0103)	8	12	8	8	5
Mathematics (27.0101)	2	6	3	4	4
Medical Laboratory Science (51.1005)	58	54	53	58	48
Rehabilitation Studies (51.2310)	19	19	17	15	16
Teaching (13.1399)	2	4	2	5	6
Therapeutic Recreation (51.2309)	28	23	33	21	40
Total	337	283	311	312	322
Target (3-year average)	310	302	315	299	283
Threshold (75% of target)	233	227	236	225	212
Source	UNC Data Mart				

### Post-Graduation Outcome Goal

Consistent with its mission to produce productive citizens and "enhance the lives and livelihoods of its students," WSSU monitors the percentage of graduates who are employed in their field. This data is obtained through a platform called "Alumni Pathways" by Lightcast.

The institutional target is set based on a 3-year average of graduates employed in field. The threshold is 75% of the target.

Metric	2024 Graduates	2023 Graduates	2022 Graduates	2021 Graduates	2020 Graduates
% of graduates employed in field	75%	75%	76%	75%	78%
Target (3-year average)	75%	75%	76%	76%	75%
Threshold (75% of target)	57%	57%	57%	57%	56%
Source	Lightcast Alumni Pathways				